

NATION BUILDER MEMBER

# RESOURCES

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A library of resources to inform and enable your good giving efforts



# ABOUT OUR RESOURCES

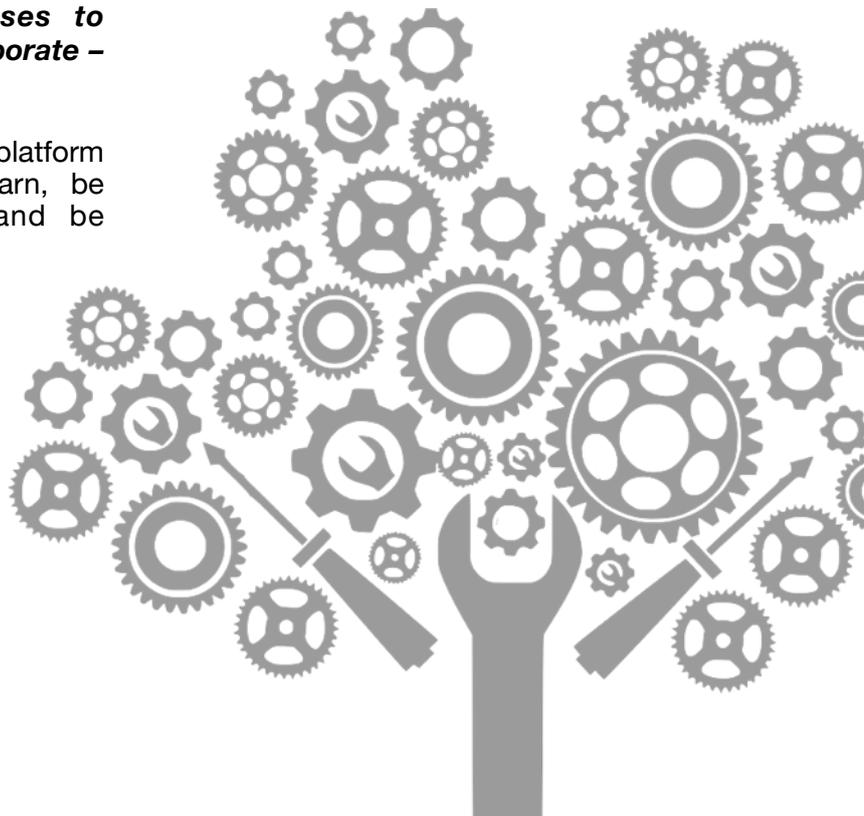
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Nation Builder is an initiative that brings businesses together to know more and do better in their good giving endeavours, to make a lasting impact on society.

In collaboration with top-end social investment practitioners, Nation Builder has developed various publications, resources and tools that assist businesses and individuals to make a lasting difference in the lives of people, communities and to the future of our nation. These resources and platforms aim to:

- ***Provide insight into best practice in good giving (or social investing)***
- ***Provide insight into basic first – or next – steps for those wanting to undertake for the first time, or improve on, their good giving efforts***
- ***Provide practical tips for selecting, assessing or evaluating NPOs to partner with***
- ***Share lessons learned from other companies and social investment practitioners***
- ***Provide a space for businesses to engage, share insights and collaborate – both online and in person.***

This is achieved through a collaborative platform where the business community can learn, be enabled, connect with each other, and be recognised for their efforts.



# ARTICLES & THOUGHT PIECES



Every week a collection of authors publish a thought piece on the Nation Builder platforms. These articles are quick, yet insightful reads on some of the most useful and meaningful topics in the spaces of corporate social investment, philanthropy and good giving.

The articles follow an overarching topic, and regularly following along will promise to not only inform you on the latest trends and tendencies in the industry, but also enable you to be more efficient and impactful in your social investment strategies.

The articles are available on various platforms, to make them as accessible as possible for our readers, including the Nation Builder blog, the weekly Pretoria News column "In Good Company", and as featured in the monthly Nation Builder email newsletter.

# PUBLICATIONS & GUIDES



## THE GOOD GIVING GUIDE FOR INDIVIDUALS

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The aim of this is to be a guide to some of the key questions you should consider when deciding on your commitment to investing in society, and leaving a legacy for your family and generations to come – people that you might never meet in your own lifetime. As well as some practical fiduciary information about how to structure your giving and tax implications, this resource provides insights into how to select beneficiaries, how to determine your impact and provides some insight into the landscape of the not-for-profit sector in South Africa.



## THE GOOD GIVING GUIDE FOR BUSINESS

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Understanding and embracing the bigger picture of corporate social investment and change in a complex and rapidly changing environment can be daunting, leaving businesses questioning the time and capacity it may require to leverage their resources for social good. Our hope is that this tool will assist your company in achieving year on year improvement in your social investment scores and impact, as well as as a Nation Builder member, connect you to other like minded business leaders who are eager to learn and share as they journey through this complex, yet rewarding landscape.



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## THE GOOD GIVING GUIDE PER SECTOR

This publication brings together the best tips, plans and practices from the leading experts on each industry of corporate social investment. Whatever the industry is that you want to invest in, there is a specific guide that can assist you in conceptualising, planning and executing your good giving strategy. The areas talked about in this guide include the arts, early childhood development, building projects, bursaries, disability, job creation and more. Use the information in these guides to tailor your investment plan to a specific area of giving, to ensure maximum impact for your business, and a meaningful contribution for your beneficiaries.



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## RECALCULATING YOUR GIVING

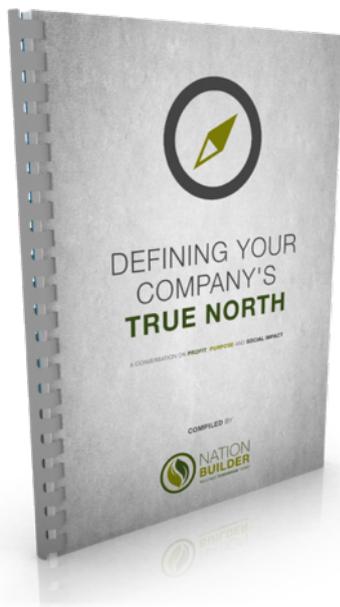
Navigating the social investment landscape can be just as confusing and nerve-racking as being stranded in an unfamiliar city without a map, a GPS or a sense of direction. Even seasoned businesses investing in this landscape often find themselves needing to update their maps to accommodate changes in the landscape, re-route and look for more efficient and effective ways in which to reach their final destination. It is for this reason we have named this compilation of essays, 'Re:Calculating', to assist you in navigating the social investment landscape.



## GIVING DIRECTION

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This guide will give you some insight into corporate social investment (CSI) best practice and will guide you to areas where increased impact could be achieved through your social investment. There are no right or wrong answers in determining the best CSI strategy that a company might follow. The nature of this work means that different approaches may work best in different circumstances, and each company and CSI strategy is likely to differ one from the other.



## DEFINING YOUR COMPANY'S TRUE NORTH

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This collection of essays constitute a conversation centred around the ideas of profit, purpose and social impact. Initially attempting to answer the question: "Why should businesses make a difference?", the following couple of articles, titled as questions, paved the way to unpack possible reasons for investing in our country and its people. We hope that what follows not only inform, but also inspire you towards greater social impact, and better business for all.

# ONLINE PLATFORMS



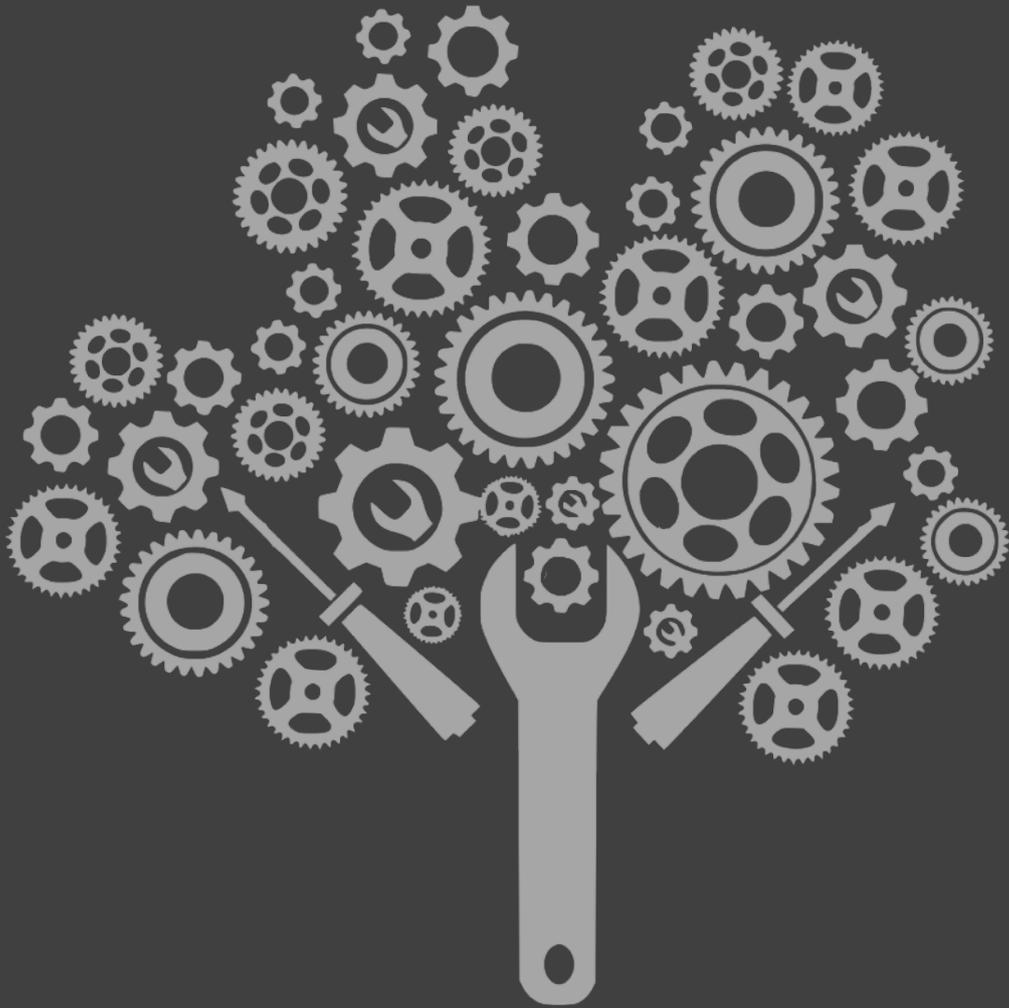
## THE GOOD GIVING BENCHMARKING TOOL

The Good Giving Benchmarking Tool is designed with one specific purpose in mind - to help you better understand the effectiveness of your good giving strategies. Co-created by our country's leading experts in the field, the Nation Builder Benchmarking Tool strives to show you exactly where you are in terms of your good giving strategies. This online self-assessment will measure your performance in the most important aspects of social investment, helping you to better understand the effectiveness of your good giving strategies, as well as assist you in building our nation through better social investment.

## THE GOOD GIVING BUSINESS COMMUNITY

The Good Giving Business Network is an online collaborative platform, where you can join a growing community of businesses registering as Nation Builders, interact with others, learn more on effective giving and inspire your business network to do the same. Through the exclusive resources and innovative materials available on our platform, collaborated on and created by the benchmarking tool panel, we will help you to consider how to become more effective and have more impact through good giving.





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BUILDING TOMORROW TODAY

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